



PRESS RELEASE – MAZDA MOTORS IRELAND

17th November 2021

Mazda release new car offers ahead of 221 plate change

- Finance from 3.9% APR or €228 per month*.
- Wallbox home charge-point installation for free for all-electric, Mazda MX-30 customers.
- Homura special edition line up expanded to CX-5, Mazda3, CX-30 and Mazda2 with exclusive offers.

Dublin 17th November; Mazda have released details of new car offers for the upcoming 221 sales campaign. Customers can now save on low finance rates from 3.9% APR PCP and HP. Should they opt for the all-electric Mazda MX-30, they can avail of a Wallbox home charge point installed for free or a lower finance rate of 3.9% APR starting at €276/month.

The Homura special edition grade was first introduced in 2021 in the Mazda6, adding burgundy leather interior with black alloys and black mirror caps. For 2022, the Homura grade has been expanded across the line up and will also be available in Mazda CX-5, Mazda3, Mazda CX-30 and the Mazda2. The iconic sporty design enhancements such as black alloys and wing mirrors will carry over to the other models, and will also include additional equipment and styling which will differ depending on the model. To celebrate the new Homura editions, Mazda have reduced the finance rates to 3.9% APR on the Mazda3 and CX-30 Homura grades to start from €315/month and €346/month respectively.

Mazda2, Mazda6, Mazda CX-5 and the remaining Mazda3 and CX-30 line up will also be available from a lowered finance rate of 4.9% APR. John Perry, Managing Director of Mazda Ireland has said; “We have recognised that PCP and HP purchases are increasing each year, and monthly repayments are an important purchasing factor to our customers. For the 221 plate change, we have focused on lowering our monthly repayments and APR’s. The Homura special edition looks fantastic, and not only offers good value, but really stands out from the crowd. With the 3.9% APR on Mazda3 and CX-30 Homura, and the value of the added equipment, it is sure to be in high demand. Stock will be somewhat limited, so we advise customers to visit their local dealer as soon as possible to secure their order for early next year.”

Visit your local Mazda retailer to book a test drive or visit www.Mazda.ie/221 for more details.

*Full details of the 221 Mazda offers are as follows. (Prices starting from):

- 2022 Mazda2 – 4.9% APR (€228/month) or €236/month for the Homura grade.
- Mazda3 - 4.9% APR across the range (€309/month) with 3.9% APR on the Homura grade (€315/month)
- Mazda CX-30 – 4.9% APR across the range (€330/month) with 3.9% APR on the Homura grade (€346/month)
- 2022 Mazda CX-5 - 4.9% APR across the range (€414/month)
- Mazda6 - 4.9% APR (€422/month) or €490/month for the Homura grade
- Mazda MX-30 – 3.9% APR (€276) or 5.9% APR with a free Wallbox installation

- End -

For further information please contact:

David Bannon

PR, Product & Marketing Specialist

Mazda Motor Ireland

dbannon@mazdaeur.com